

Young IFA Lesson Materials

Project Day at IFA 2019

Lesson input and worksheets

Grades 7–13



Link collection

MODULE 1

Who does what? Career orientation at IFA

- **Association of the German Trade Fair Industry (Institut der Deutschen Messewirtschaft)**
www.auma.de/en/research-and-education/education-and-further-training
- **Federal Employment Agency (Bundesagentur für Arbeit)**
www.planet-beruf.de
- **FAMAB Verband Direkte Wirtschaftskommunikation e.V.**
famab.de/en/services/aus-und-weiterbildung

MODULE 2

Who broadcasts what? Public and private broadcasters at IFA

- **Federal Agency for Civic Education (Bundeszentrale für politische Bildung)**
www.bpb.de/die-bpb/138852/federal-agency-for-civic-education

MODULE 3

What does the future hold? Trend-setting innovations at IFA NEXT

- **IFA NEXT**
b2b.ifa-berlin.com/en/IFA/IFANEXT/

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MODULE 4

The whole world is playing! eGaming – An innovative industry at IFA

- **Federal Agency for Civic Education (Bundeszentrale für politische Bildung)**
www.bpb.de/gesellschaft/digitales/computerspiele/63644/games
- **Association of the Germany Games Industry**
www.game.de/themen/berufsbilder

MODULE 5

How do you create the wow factor? Trade show events, marketing and staging

- **IFA**
www.ifa-berlin.com
- **Messe Berlin**
www.messe-berlin.de/en
- **MB Capital Services – Your Partner for trade show construction and design**
www.mb-capital-services.de/en